

WeMed Mediterranean Sustainability Award 2023

01 WHAT IS THE WEMED AWARD?

WeMed, the Mediterranean Sustainability Award, is a Flagship Initiative of the Mediterranean strategy for Sustainable Development (MSSD), a strategic guiding document adopted by the Contracting Parties of the Barcelona Convention, for all stakeholders to translate the 2030 Agenda for Sustainable Development at the regional, sub-regional and national levels of the Mediterranean region.

01 WHAT IS THE WEMED AWARD?

The WeMed Award is organized by MedWaves, the UNEP/MAP Regional Activity Centre for SCP and recognises success stories of sustainable businesses and other actors supporting them. It raises awareness about the role of sustainable entrepreneurs as key drivers for the transition towards a green, circular and blue economy in the Mediterranean, as well as the challenges that they face and the important role of different actors to support them (public authorities, business support organisations, educational organisations, financial actors, civil society organisations...).

The award also offers visibility to the contributions on behalf of ventures within the green, blue and circular economy to the Sustainable Development Goals (SDG) in the Mediterranean region.

2022 was the second Edition of the award that take place periodically with diferent thematic focus and categories. See 2022 edition [here](#).

02 WEMED AWARD EDITION 2023

In this third edition, organised by MedWaves, the United Nations Environment Programme Mediterranean Action Plan (UNEP/MAP) regional activity centre for Sustainable Consumption and Production (SCP) and Beyond Group, the award recognises success stories of sustainable businesses within the Green Business Support Field.

This edition is funded by the ENI CBC Med Programme in the framework of the RESET project - REsults Enabling Transitions: mapping, synthesising and mainstreaming sustainable, green and circular business support achievements in the MED region, for replication and policy-making. The project aims to facilitate economic and social development via supporting the creation of sustainable and green businesses that will lead to sustainable job creation for youth and women. It is jointly implemented in Spain, Lebanon, Italy, Palestine and Tunisia by MedWaves.

The aim of the current edition is to:

1

Recognize the implementation and Replication of one of the Outputs (Knowledge, Best Practices, Tools), in the field of Green Business Support & Circular Economy, produced by the 19 EU-funded Projects analyzed under the RESET Project.

2

Inspire other **stakeholders** within the Green Business Support Field in the Mediterranean into integrating / replicating Knowledge & Best Practices created by on-the ground projects in the field of Green Business Support and Circular Economy.

3

Emphasize the need to promote transformations on the governmental and political level in the Mediterranean area to support Public Authorities in the adoption of effective measures in the fostering of Green Business Support and Eco-Innovative Entrepreneurship.

03 WHO CAN APPLY?

In this edition, the WeMed Award is targeting Business Support Organizations (BSOs) and Entrepreneurs/Start-ups that are or have been direct beneficiaries of at least one of the **19 EU-Projects* analyzed under RESET** in the field of Green Business Creation & Circular Economy. Applicants should have benefited from one of the Outputs (Best Practices, Knowledge, Tool) in one of the Mediterranean eligible regions within the ENI CBC MED Program and have women (no age limit) and/or youth (up to 35 years old) in their team.

*19 EU-Projects analyzed under RESET

1	GIMED – ENI CBC MED	Egypt, Spain, Italy, Lebanon, Tunisia, Palestine
2	IPMED – ENI CBC MED	Jordan, Greece, Italy, Tunisia
3	MEDST@rts – ENI CBC MED	Italy, Lebanon, Palestine, Tunisia, Greece
4	MEDGENERATION – ENPI	France, Jordan, Lebanon, Palestine
5	Generation Entrepreneur – UFM	Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.
6	ALLER – Programme IEV de cooperation transfrontaliere	Italy, Tunisia
7	SwitchMed II – DG NEAR	Algeria, Egypt, Israel, Jordan, Lebanon, Tunisia, Palestine
8	MEDUP! – EUROPAID	Morocco, Tunisia, Egypt, Palestine, Jordan and Lebanon
9	EMBRACE – Interreg – Green Growth	Italy, Bosnia and Herzegovina, Spain, Portugal, France, Slovenia, Greece
10	U-SOLVE – ENI CBC MED	Egypt, Italy, Jordan, Palestine, Greece
11	SEED EURO - MED	Algeria, Morocco, Tunisia
12	EBSOMED	Algeria, Egypt, Israel, Jordan, Lebanon, Palestine, Tunisia
13	GRASPINNO - Interreg	Greece, Italy, Slovenia, Cyprus, Spain, Bosnia and Herzegovina, France
14	CREACT4MED	Algeria, Egypt, Israel, Jordan, Lebanon, Palestine, Tunisia
15	GRESS – Interreg	Norway, Italy, Bulgaria, Greece, and Poland
16	STAND Up! – ENI CBC MED	Egypt, Spain, Italy, Lebanon, Tunisia
17	HELIOS – ENI CBC MED	Spain, Italy, Jordan, Palestine, Tunisia, Greece
18	INVESTMED – ENI CBC MED	Egypt, Spain, Italy, Lebanon, Tunisia, Greece
19	SIRCLES – ENI CBC MED	Spain, Italy, Jordan, Lebanon, Palestine, Tunisia, Greece

04 CATEGORIES

The WeMed Award 2023 is addressed to BSOs and Entrepreneurs/Start-ups within the Green Business Support Field business models.

The awards will have the following categories:

CAT1

Business Support Organizations (BSOs)

Organizations that have a clear focus and mission aligned with the Green Business Support; Circular Economy, eco-innovative entrepreneurship field. BSOs can be at an Early & Growth Stage, they must be legally constituted in one of the eligible regions of ENI CBC MED, and must have products and services.

CAT2

Entrepreneurs Start-ups

Entrepreneurs/Start-ups that have a clear focus and mission aligned with the Green Business Support; Circular Economy, eco-innovative entrepreneurship field. Start-ups can be at an Early & Growth Stage, they must be legally constituted in one of the eligible regions of ENI CBC MED, and must have products and services.

05 THE PRIZE

The prizes for each category are:

CAT1

Business Support
Organizations
(2 Awards)

1 Northern Award:
9,000 €*

1 Southern Award
9,000 €*

*given in the form of consulting
services and technical assistance will
be delivered to the winners

CAT2

Entrepreneurs
Start-ups
(4 Awards)

2 Northern Awards:
9,000 €* / Award
(18,000 € Total)

2 Southern Awards:
9,000 €* / Award
(18,000 € Total)

*given in the form of consulting
services and technical assistance will
be delivered to the winners

06 TIMELINE

The call will open on 17th July 2023 and will be closed on 4th September 2023.
Any candidature submitted after this date won't be evaluated.

07 REQUIREMENTS

- 1 BSOs/Start-ups can be at an Early & Growth Stage, they must be legally registered in one of the Eligible regions under ENI CBC MED, and must have products and services.
- 2 Have women (no age limit) and/or youth (up to 35 years) in their leadership team (3 to 5 women and/or youth.)
- 3 Have a clear focus and mission and experience aligned with the Green Business Support, Circular Economy, eco-innovative entrepreneurship field.
- 4 Participants need to demonstrate they have implemented and/or replicated at least one Output (Best Practices, Knowledge, Tool) produced by at least one of the 19 EU Projects analyzed by RESET in the field of Green Business Support & Circular Economy.
- 5 Have high integration of environmental and social values.

CAT1 Business Support Organizations

CAT2 Start-ups & entrepreneurs

N Northern Mediterranean countries:

Cyprus: the whole country
 France: Corse, Languedoc-Roussillon, Provence-Alpes-Côte d'Azur
 Greece: Anatoliki Makedonia - Thraki, Kentriki Makedonia, Thessalia, Ipeiros, Ionia Nisia, Dytiki Ellada, Sterea Ellada, Peloponnisos, Attiki, Voreio Aigaio, Notio Aigaio, Kriti
 Israel: the whole country
 Italy: Basilicata, Calabria, Campania, Lazio, Liguria, Puglia, Sardegna, Sicilia, Toscana
 Malta: the whole country
 Portugal: Algarve
 Spain: Andalucía, Catalunya, Comunitat Valenciana, Región de Murcia, Illes Balears, Ciudad de Ceuta, Ciudad de Melilla

S Southern Mediterranean countries:

Algeria: Tlemcen, Ain Temouchent, Oran, Mostaganem, Chlef, Tipaza, Alger, Boumerdes, Tizi Ouzou, Bejaia, Jijel, Skikda, Annaba, El Tarf*
 Egypt: Marsa Matruh, Al-Iskandanyah, Al Buhayrah, Kafr ash Shaykh, Ad Daqahliyah, Dumyat, Ash Sharquiyah, Al Isma'iliyah, Bur Sa'id
 Jordan: Irbid, Al-Balga, Madaba, Al-Karak, Al-Tafilah, Al-Aqaba
 Lebanon: the whole country
 Palestine: the whole country
 Tunisia: Medenine, Gabes, Sfax, Mahdia, Monastir, Sousse, Nabeul, Ben Arous, Tunis, Ariana, Bizerte, Beja, Jandouba

08 JURY

The entries will be assessed by an independent jury set up for this purpose.

MedWaves and BEYOND will appoint an independent gender-balanced jury to serve on a voluntary basis to evaluate the award applications.

09 EVALUATION CRITERIA

No. of criterion	Description
1	The business model is profitable, according to its financial results and viability.
2	The business model addresses ecological challenges and reduces environmental impact through eco-innovation, improving the life cycle of the product or service, and eco-design, among other measures, help to prevent pollution, save resources and contribute to a more sustainable lifestyle among consumers.
3	The sustainable business model addresses social needs, empowers communities and fosters networking.
4	The business model has an equitable and inclusive system of work with regard to gender and governance, offers decent working conditions or applies a cooperative business model or fair self-employment services. The business model addresses current socio-economic issues via successful strategies.
5	The business model can be multiplied and is scalable.

10 OTHER

-
- 1 The same person or legal entity cannot submit more than one entry. Each entry must expressly state which sub-category it is to be judged in; only one of those listed may be specified.
- 2 Entries must be presented individually for each person or legal entity participating, according to the sub-category of award in which they are competing.
-

- 2 Each entry will have a single representative, who will be the person or legal entity submitting it. The representative will receive all notifications regarding the awards, and the diploma and prize money or honorary prize, if the entry should win. On the entry form, representatives may, if they wish, mention other individuals or entities who have taken part in the project.
-

Candidates will not be eligible if:

- 3 They submit entries simultaneously for more than one of the categories established, using the same approach or different approaches.
A member of the jury has been actively involved in the entry.
-

- 4 Representatives are fully responsible for the entries they submit. Candidates must not infringe third-party intellectual and/or industrial property rights in any way. If any such infringement occurs, the participant will be held responsible.
-

- 5 Participants may give their consent to appearing in photographs, videos and promotional activities related to the event.
-

- 6 Applicants may provide additional documentation that will assist in verification of the information provided on the application form (articles, photos, videos, etc.). The number of annexes containing additional information must not exceed 5 for each "File upload" space (maximum 1GB per file). If the annex is a report, it must not exceed 30 pages. This documentation will be considered in the second stage of assessment, after the entries to be assessed directly by the jury have been selected.
-

Mandatory documentation:

- 7 Tax Identification Document of the applicant entity or
Identification document of the entity representative
Document certifying the capacity of the representative to act as an agent of the entity
-

The candidate understands and recognises that any falsehood in the data or information provided and/or a negative verification report will exclude the entry from the process.

In all cases, the Technical Secretariat for the awards reserves the right to request the originals of the documentation submitted in electronic format in order to verify its content.

No changes will be allowed after the closing date for the submission of entries.
If additional information is required, MedWaves will contact the candidate at the e-mail address specified in the application.

